

Bridging the Social Entrepreneurs and Investors : Social Investment and Impact Assessment - A Europe Experience

Workshop Description

Creation and scaling up of social enterprises requires substantial capital. How social entrepreneurs communicate with the investors may affect their fundraising capacity tremendously. This workshop will focus on the European experience in social investment and impact assessment by showcasing the example of Le Comptoir de l'Innovation (CDI)* under a renowned social enterprise in France — Groupe SOS. Acting as a mediator, CDI has developed its own assessment method: **the CDI Ratings** to bridge the communication between investors and social entrepreneurs to facilitate fundraising. Under such rating system, both measurable financial criteria and non- financial criteria have been selected for assessment based on the type of structure and the sector of activity of the social enterprises involved. It helps the social enterprises to illustrate not just their financial performance but also their contribution to social impact to the investors effectively.

In this workshop, the trainer will

- ◆ Share the European experience in impact investment and assessment
- ◆ Introduce the CDI Ratings developed by GroupeSOS
- ◆ Introduce the framework and tools of the CDI Ratings
- ◆ Invite participants to design their own impact assessment tool with reference to the CDI Rating

About the Trainer



Ms Anne-Sophie Do was born in France and has shared her life between Canada, Asia and France. After graduating from the top political science university in France, she went on to business school where she studied finance. She has previously worked for an innovative consulting firm Hystra, dedicated to hybrid business models before returning to her home country Vietnam where she worked for BNP Paribas one of the leading European banks, as a corporate banker. She is currently Program Director at Le Comptoir de l'Innovation/Groupe SOS.

Ms Anne-Sophie Do
Program Director

* Le Comptoir de l'Innovation is an innovative structure dedicated to the financing and supporting of social

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Programme Details

Date : 24 February, 2014 (Monday)
Time : 9:30 am – 12:45 pm
Venue : Rm 202, 2/F, Duke of Windsor Social Service Building, 15 Hennessy Road,
Wanchai, Hong Kong
Language : English

Programme Rundown

9:15 – 9:30	Registration
9:30 – 9:35	Welcome Speech
9:35 – 10:15	Impact Investment and assessment in Europe
10:15 – 11:00	Framework and tools used by the Groupe SOS on Impact Assessment
11:00 – 11:15	Break
11:15 – 12:00	Impact Assessment by the Groupe SOS – an Illustration
12:00 – 12:30	Application of the Impact Assessment framework to Hong Kong
12:30 – 12:45	Conclusion