



Independent
Charity Analysis &
Social Impact
Assessment

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Hong Kong

SINGAPORE'S PHILANTHROPY LANDSCAPE

- **>2,000**: Registered Charities in Singapore
- **>800**: non-religious charities
- **>\$10 billion** total income: 8% tax deductible donations
- **67%**: Corporate portion of tax deductible donations
- **Education**: receive most income
- **Social Services**: receive most tax-deductible donations

Several high profile charity scandals in the past 10 years

Increasing role of technology in resource mobilisation

Increasing interest in social investment/social enterprises

SOME BACKGROUND

- NVPC builds capacity of **both givers and receivers** to encourage effective and informed giving
 - *Build relationships, not just make transactions*
- Stronger push for **accountability** has led to the desire for transparency and evidence of impact
- **Information** about social needs and charities' work help **allocate resources** to where they are most needed
- Regulators **should not dominate** the dialogue

INDEPENDENT CHARITY ANALYSIS

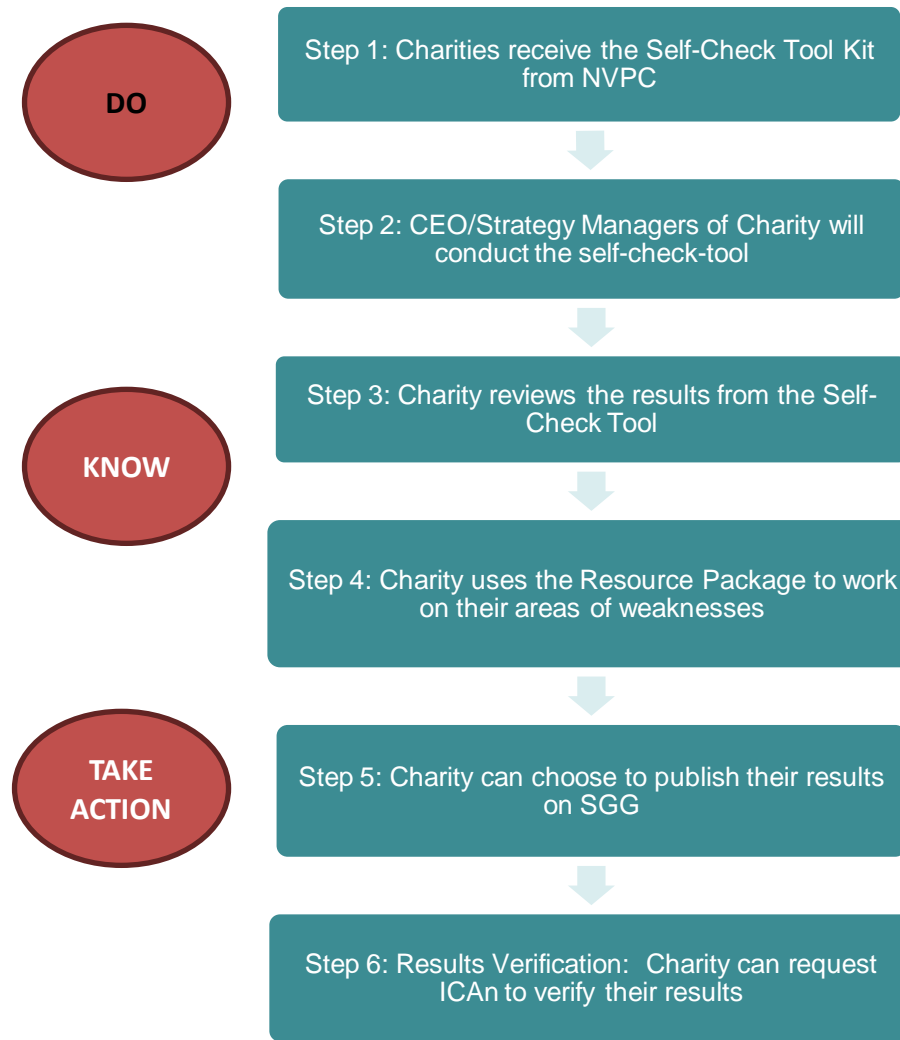
- Highlight dimensions to review or make giving decisions
 - *Also helps charities reflect on their work*
- Reports and fact files about charities and/or the sectors they operate in
- Different kinds of report options for different audience
 - *Public, intermediaries, corporates, and institutional givers*
- **Outcome:** informed giving to transparent charities
- **Social impact:** resources for where there is greatest need

Dimensions	Areas	Core Elements
A. Governance/ Leadership	1. Governance	<ul style="list-style-type: none"> • Roles • Independence
	1. Strategic Planning	<ul style="list-style-type: none"> • Leadership • Operations Plan
	1. Human Resources	<ul style="list-style-type: none"> • Staff and Volunteers
B. Programmes	1. Programme Management	<ul style="list-style-type: none"> • Mission-centric • Client-focused
	1. Results	<ul style="list-style-type: none"> • Outcome Management • Progress Update • Continuous Improvement
C. Finance	1. Financial Security	<ul style="list-style-type: none"> • Budget
	1. Transparency	<ul style="list-style-type: none"> • Accessibility • Reporting
	1. Controls	<ul style="list-style-type: none"> • Policies and Processes
D. Organisation	1. Impact Achieved (Past)	<ul style="list-style-type: none"> • Results culture • Social impact • Sector leadership
	1. Ambition (Future)	<ul style="list-style-type: none"> • Adaptability • Potential to scale up • Resource plans

KEY DELIVERY CHANNELS

- [SG Gives](#) – online donations portal
 - Incorporate **basic** ICA information requirements in listed online charity profiles
- **Learning events**
 - Build capacity of givers and charities
- **Self-check tools** for charities
 - Should we develop one for givers?
- **Commissioned** analysis and [reports](#)

SELF-CHECK TOOLKIT



1. Questionnaire
2. Simple Instructions
3. Resource Package

#	Questions	<u>YES</u>	<u>SOMEWHAT</u>	<u>NO</u>	<u>I DO NOT KNOW</u>
1	Your charity is in full compliance with the governance evaluation checklist in the latest evaluation period				
2	Your charity has a far-reaching, well defined aim with demonstrated relevance to the society				
3	Your charity's programmes are part of a focused, holistic and evidence-based strategy and they directly help achieve the aim of the organization				
4	Your charity's programmes report a steady or improving impact for the last 2 years				
5	The outcomes of your charity's programmes directly relate to your clients' needs				
6	Your charity has a diverse set of competencies which directly contributes to organizational impact				
7	Your charity has stated services that can report benefits both to the target client group and beyond				
8	Your charity has been active in operations for the last 2 years and your services are given special recognition by the community				
9	Your charity has 3 or more funding sources and reserves that will cover more than 12 months of operating expenses				
10	Your charity's financial statements for the last 2 years is retrievable in the public domain; your audit findings are disclosed and are not negative				

REFLECTION

- **Indicator debates**: regulators dominate this dialogue
- **For whom?** : Affects how impact information is delivered
- **Charity adoption**: Still climbing the learning curve
- **Methodology**: need critique from thought leaders
- **Implementation** : time, people, \$
- **Sustainability**: Is this just a fad? Relevance?
- **Impact**: does area of greatest need = where donor wants to give?

OTHER RELATED INITIATIVES IN NVPC

- Marketing of ICAn service for commission
- Developing IG research for donors and charities
- Thought leadership and capacity-buidling
- **Special interest cluster**: Cross sectorial effort to develop common language = common impact points

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THANK YOU

WWW.NVPC.ORG.SG