



# Impact Assessment in Taiwan

Yun-Chin CHIU

Facilitating Social Enterprise in Taiwan:  
Policy Comparison and Planning



# 'Facilitating Social Enterprise in Taiwan'



- A policy research project funded by Board of Science and Technology, Executive Yuan
- Focus on
  - Legal forms: social enterprise label, tax break;
  - Social enterprise ecosystem: talent nurturing, appropriate technology, impact assessment, financial system.



# Impact assessment: appointed by government units



- Council of Labor Affairs: ‘Multi-Employment Promotion Program’
  - Numbers of employers (job creation), labor capacity building.
- Ministry of Culture: ‘Six-Star Plan for a Healthy Community’
  - Numbers of community websites created, numbers of workshops and participants, numbers of community activities, numbers of community members mobilized, numbers of community tour routes.
- Ministry of Economics: ‘Local Industry Development Fund’
  - Numbers of employers (job creation), numbers of connected local business, amounts of private investment.



# Impact assessment: self-defined by social enterprises



- Farmers' Market

- mission:

- connected production side (farmers) and consumption side (consumer) of agriculture products by farmers' market and farmland tour.

- Social impact indicators:

- numbers of selling channels, numbers of cooperative farmers, numbers of participants of farmland tours.



# Comparison



- With CSR: meaningful numbers  
*“they already had numbers of sales, but we prepared further information like how many farmers they helped, how much more money the farmers earned, how many employees participated”*
  
- With the official criteria: underground economics  
*“now aboriginal women can be sub-contractors at home, doing handicrafts. they are definitely employed, but not employment defined by urban [people].....”*